

Roman Matzutt

**Demystifying and Adjusting the Promises
of Blockchain-based Data Management
in the Permissionless Setting**

Demystifying and Adjusting the Promises of Blockchain-based Data Management in the Permissionless Setting

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Abstract

The digital currency Bitcoin introduced the blockchain as a data structure that allows its users to establish consensus about who owns which coins in a decentralized manner. Since then, blockchain technology has evolved and now enables distrusting parties to engage in online interactions without the need for a trusted intermediary by immutably recording general events in transactions. This interaction model sparked a tremendous interest in blockchain technology, its potential, and applications.

However, the identification of multiple shortcomings has since damped this initial spirit of optimism. These shortcomings are especially apparent for permissionless blockchains, such as Bitcoin, which openly encourage participation by anybody. For instance, Bitcoin has to secure its blockchain against malicious actors by relying on energy-intensive computations, which further leads to scalability issues as only few payments can be accepted at a time. While prior work has extensively studied such technical challenges, it neglected the influence of the data stored on the blockchain so far. Yet, this influence becomes undeniable: On the one hand, unknown actors can irrevocably append new data without a designated removal process. On the other hand, the operation of a blockchain system depends on a massive replication of its full and growing history. Hence, the impact of blockchain-recorded data requires thorough investigation to ensure the security and longevity of blockchain systems.

In this dissertation, we thus take a data-driven perspective to assess and improve the applicability of permissionless blockchains as building blocks for decentralized data management systems. We identify two core challenges of blockchain-based data management, i.e., the need for moderating what data is recorded and the need for alleviating the continually growing storage requirements stemming from the append-only nature of blockchains. Furthermore, we assess the potential of blockchains to enable additional applications by seizing their characteristic properties. We address these challenges on a technical level via the following contributions.

As our first contribution, we systematically analyze the phenomenon of blockchain content insertion on a conceptual, technical, and empirical level. Our analysis reveals that content insertion is a common practice and offers benefits for higher-level applications, but inserting illicit content can potentially create devastating consequences for the participants. As our second contribution, we explore means to mitigate these consequences, both before and after the fact, by proposing strategies to prevent the insertion of unwanted content as well as a redactable blockchain that enables a swift and transparent removal of content. Our third contribution addresses the challenge of growing blockchain sizes by defining a gradually deployable block-pruning scheme that is retrofittable to Bitcoin and enables users to retroactively forget obsolete data and thereby reduce their storage requirements. Finally, our fourth contribution shows that permissionless blockchains still hold untapped potential for fueling novel applications despite their limitations; namely, we demonstrate how Bitcoin can help securely bootstrapping decentralized anonymity services.

Overall, we shed new light on the potential impact of the data persisted on blockchains. Our analyses and technical contributions therefore widen the scope for resilient and durable blockchain designs for data management tasks.

Kurzfassung

Die digitale Währung Bitcoin hat die Blockchain als eine Datenstruktur etabliert, mit der Nutzer dezentralisiert Konsens darüber erlangen können, wem welche Münzen gehören. Seitdem hat sich die Blockchaintechnologie stetig weiterentwickelt, so dass nun sich misstrauende Parteien ohne Intermediär über das Internet interagieren können, indem beliebige Ereignisse unwiderruflich aufgezeichnet werden. Dies hat ein enormes Interesse an der Technologie, ihr Potenzial und ihre Anwendungen entfacht.

Allerdings hat die Entdeckung einiger Nachteile diese Aufbruchstimmung derweil gedämpft. Diese Nachteile kommen insbesondere bei den frei zugänglichen Permissionless Blockchains, wie Bitcoin, zum Tragen. Beispielsweise muss Bitcoin die Blockchain über energieintensive Berechnungen gegen Angreifer absichern, was zu Skalierbarkeitsproblemen führt, da so nur wenige Zahlungen auf einmal akzeptiert werden können. Obwohl solche technischen Herausforderungen bereits intensiv studiert wurden, wurde der Einfluss der Daten in der Blockchain bisher vernachlässigt. Dabei ist dieser Einfluss unbestreitbar: Einerseits können Unbekannte Daten unwiderruflich und ohne vorgesehenen Löschprozess anhängen. Andererseits bedingt der Betrieb einer Blockchain eine massive Replizierung ihrer gesamten und stetig wachsenden Historie. Daher bedürfen die Auswirkungen der Blockchain-Daten einer sorgfältigen Analyse, um die Sicherheit und Langlebigkeit dieser Systeme sicherzustellen.

In dieser Dissertation fokussieren wir uns auf ebendiese Daten, um die Eignung von Permissionless Blockchains als Bausteine für dezentralisierte Datenmanagementsysteme zu beurteilen und zu verbessern. Wir identifizieren zwei Kernherausforderungen des Blockchain-basierten Datenmanagements, nämlich die Moderierbarkeit der Daten und den Bedarf, die wachsenden Speicheranforderungen aufgrund stetig angehängerter Daten abzumildern. Zudem bemessen wir das Potenzial der Blockchain, mittels ihrer spezifischen Eigenschaften weitere Anwendungen zu ermöglichen. Diese Herausforderungen adressieren wir auf technischer Ebene mittels folgender Beiträge.

Als ersten Beitrag analysieren wir das Phänomen des Einfügens von Blockchaininhalten auf konzeptioneller, technischer und empirischer Ebene. Unsere Analyse zeigt, dass dieses Vorgehen gebräuchlich ist und Vorteile für Anwendungen bietet, jedoch hat das Speichern illegaler Inhalte potenziell verheerende Konsequenzen. Als zweiten Beitrag untersuchen wir Mittel, diese Konsequenzen sowohl im Vorfeld als auch im Nachgang einzudämmen, indem wir Strategien, die das Einfügen unerwünschter Inhalte verhindern, und eine editierbare Blockchain, die eine rasche und transparente Löschung erlaubt, vorschlagen. Unser dritter Beitrag adressiert das Problem wachsender Blockchaingrößen, indem ein graduell ausrollbares Block-Pruning-Verfahren definiert wird, das Bitcoin-Nutzern nachträglich ermöglicht, obsolete Daten zu vergessen und so ihren Speicherbedarf zu reduzieren. Zuletzt zeigt unser vierter Beitrag, dass Permissionless Blockchains noch unerschlossenes Potenzial haben, trotz ihrer Limitationen neue Anwendungen zu realisieren, indem wir demonstrieren, wie Bitcoin das sichere Bootstrapping dezentraler Anonymisierungsdienste unterstützen kann.

Insgesamt werfen wir ein neues Licht auf die möglichen Auswirkungen der auf Blockchains gespeicherten Daten. Unsere Analysen und technischen Beiträge erweitern so den Raum für resiliente und beständige datenzentrierte Blockchaindesigns.

Acknowledgments

In a way, working on a PhD could retrospectively largely be described as sitting in the office most days, being occupied with activities, sometimes exciting, sometimes mundane, and occasionally going to a conference to celebrate the prior acceptance of a paper of hard work. What I mean to imply by this: On paper, this type of work does not sound like the blueprint for a thrilling or moving story. Yet, despite having felt incapable of believing otherwise, I have to come to the conclusion that my personal journey was all but uneventful. I started this journey on the brink of losing a fight against demons I was painfully aware of, yet could not fully grasp them. Now, I am able to write these words and feel genuinely happy.

A major part of this turn is owed to the great persons I met along the way. I will only highlight some of them and definitely forget someone in the following. But I count on you to know your contributions and how much I value them. Thank you.

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