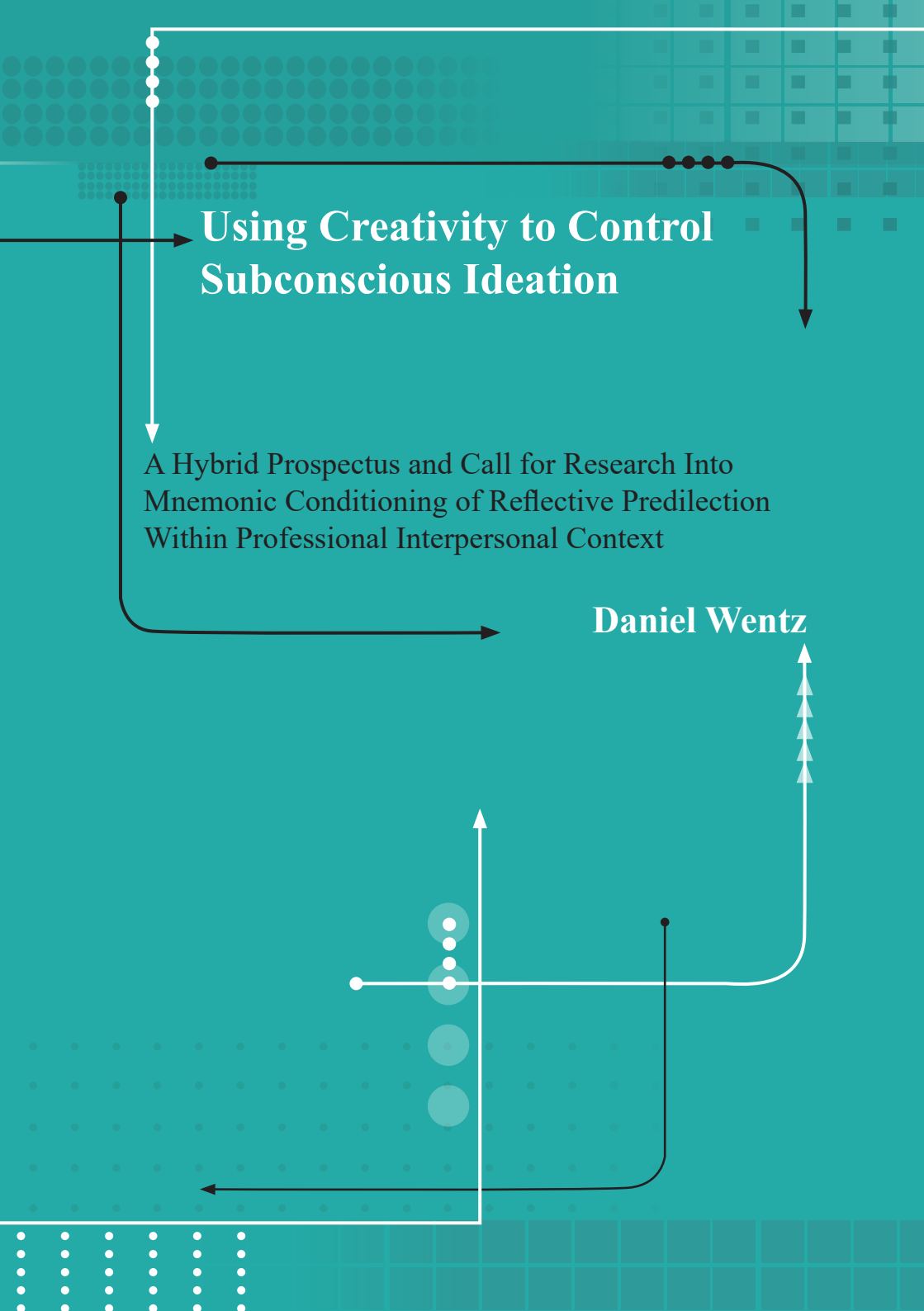
Using Creativity to Control Subconscious Ideation

A Hybrid Prospectus and Call for Research Into Mnemonic Conditioning of Reflective Predilection Within Professional Interpersonal Context

Daniel Wentz



Daniel Wentz

Using Creativity to Control Subconscious Ideation

A Hybrid Prospectus and Call for Research
Into Mnemonic Conditioning of Reflective Predilection
Within Professional Interpersonal Context

Shaker Verlag
Düren 2023

Bibliographic information published by the Deutsche Nationalbibliothek
The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available in the Internet at http://dnb.d-nb.de.

Copyright Shaker Verlag 2023
All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the publishers.

Printed in Germany.

ISBN 978-3-8440-9180-9

Shaker Verlag GmbH • Am Langen Graben 15a • 52353 Düren
Phone: 0049/2421/99011-0 • Telefax: 0049/2421/99011-9
Internet: www.shaker.de • e-mail: info@shaker.de

Biographical Note

Daniel Wentz is a financial data administrator from Jacksonville, FL (USA). Between 2015 and 2018, he completed a sequence of courses with the International Center for Studies in Creativity (at Buffalo State College) as professional development. The term and research papers written for these courses evolved into this exposition. Wentz has also obtained an Education Doctorate (Lamar University, ‘22), and Master of Library Science degrees (University at Buffalo, ‘12). His occupational niche is the accessibility of data and production of continuum devices to help institutions refine their repositories. His skillset primarily resides within the realms of archiving, cataloging, and indexing. Since January of 2019, Wentz has served MacDonald-Bedford LLC as a Program Analyst with duties involving standard performance tracking and federal contracting. However, Wentz’s long-term research priority remains the assessment of institutional taxonomies and databases.

- *Follow Dr. Wentz via LinkedIn at handle* **wentzdaniel**.

Style manual delegation: *Publication Manual of the American Psychological Association, Seventh Edition*

Typist: Daniel Wentz

ABSTRACT

The purpose of this hybrid, interrogative study is to present an introspective conditioning method that theoretically activates memory passages linking your subconscious domain and reactionary cognition ... Thus, *compelling novel methods of creativity, as discussed herein, for applying your skillset to daily task responsibilities*. Most of our thoughts are processed subliminally, never garnering attention. Conscious recollection of those ideas cultivating your own development is a skill related to operant conditioning. For this research, citations were culled from available resources on creativity. The exposition begins by analyzing those parts of our brain responsible for ideation, which places onus on defining said italicized condition. *Through a synthesis of literature, we determine that three traits ultimately dictate how one prioritizes stimuli subconsciously, but their implication is subjectively contingent upon task-related variables influencing knowledge-based goal orientation. (As noted, the research in this book is theoretical.)*

This book will present three original, complementary models for evaluating different facets of your ideative prioritization process. Users will self-diagnose their thinking profile to validate the efficacy of pertinent professional responsibilities. Then, both a quantitative and qualitative study are presented to guide the reader through sequential evaluation of current objectives, as well as whether their cognitive affinities are facilitating inherent skills (collectively, [1] self-controlled brainstorming session). The research questions will guide conceptualization of subconscious indicators for identifying viable stimuli, plus how users may subsequently train ideative proclivities.

Users of this methodology will cultivate synchronicity between cognitive perception and behavioral processing. Benefits include better ideative tendencies for completing familiar tasks; efficacious conceptualization of long-term goals; and heightened practical intuition regarding those roles you are most apt to occupy. Based on conclusions presented herein, there are four cognitive-impulse adaptations that dictate this recollective acuity. In proper sequence, they comprise a culminating four-variable solution (formulaic) for maximizing your ideative penchants. Each of said elements were compartmentalized for self-identification and application. Implications per future studies were supported.

> **Our mind processes over 20,000 thoughts *daily*. How do we train our subconscious domain to relay the stimuli most conducive of development and success for conscious behavioral adaptation?**

Keywords: administration; auto-regulation; behavioral development; brainstorming; career; cognitive profiling; creativity; goal adaptation; ideation; memory; mental conditioning; mnemonic device; personal advancement; personality; problem-solving; project manager; reference; self-help; subconscious mind; task workflow; thought recollection

ACKNOWLEDGMENT & TARGET AUDIENCE

The target audience of this book is middle-career administrators who strive to generate methods for subtly incorporating their technical acumen within collaborative day-to-day responsibilities. Additionally, anyone who feels that they are not able to manifest their full creativity or induce peak brainstorming will also find this research valuable. Managers and human resource professionals may perceive practical relevance.

This exposition will allow readers to better understand how they may garner their full intellectual potential going forward, as well as what type of tasks cultivate apex creativity based on various profile types. I have executed a rigid project management style over the years, which has consisted of varying task orientations pertinent to facilitating top performance from colleagues with diverse skillsets. Via this literature, I have developed a formula for measuring dynamic and original contributions from teammates, as well as how to apply the four components of successful problem-solving "using creativity".

- *this book is not a biological cognitive analysis, but rather a behavioral study.*

To Adelaide. Don't ever let anyone tell you that creativity does not matter.

TABLE OF CONTENTS

Glossary

Adaptability. A *divergent ideation* factor that interprets success from past experiences

Behavioral Trending. Framing your mode of conduct (*personality*) via creative solutions

Cognitive Domains. Your subconscious processing; & your discriminant, conscious traits

The Creativity Construct* The priority of task elements germane to your *creativity.*

Creativity Success Quotient* A formulaic gauge of creativity based on four factors

Divergent Ideation. Brainstorming by way of bearing options germane to various issues

Facilitation. To cultivate creative impulses during *intrinsic* decision-making processes

Flexibility. Conceptualization of objectives to compartmentalize behavioral impulses

Forced Connections. Reworking tasks to depict your skillset from previous successes

Generators. The thinking profile associated with fact-finding and producing solutions

Goal Orientation. Succession of objectives indicating collaborative workflow endpoint

Heterogeneity. The deviation from orthodox problem-solving methodology

Ideative Flow. Influx of behavior-inducing impulses from subconscious to discriminant

...

Inherent - Intrinsic. Implies subconscious ideation v. latter domain from above (i.e., conscious)

Keyword Goal Identifier* Interpreting *needs assessment* to attain goals via *flexibility*

Mnemonic Device(s). Learning/memorization tactic(s) to associate actions with cues

Needs Assessment. Defined as the iteration of *heterogeneity* compatible with new goals

Personality. Conscious ideative-flow development based on *positive idea reinforcement*

Personality Types. Profiling how your ideative attributes affect decision-making

Positive Idea Reinforcement. The act of associating motivation with technical strengths

Task Orientation. Balancing a workflow goal per emphasis of its technical objectives^

Traces. The 5 sensory projections (i.e., taste, smell, etc.)

***** = introduced in theorem via this research
^ ('objectives') = supplemental or micro-level workflow initiatives en route to a macro-level goal

Foreword

Creative inventions, as difficult as they are to measure, might be best assessed by the quantity of imitations inspired in their wake. If said factor(s) at hand are measured per their inventor's successors, then the capacity is quantified by its role in society. ... Does this achievement require the *creative* attribute? For example, Nicolas-Joseph Cugnot built many original parts of the first self-propelling steam-powered engine in ca. 1769 (Encyclopædia Britannica, n.d.). However, he was ultimately influenced by the French military's need to travel through terrain in which horse-drawn cab is not a suitable mode of transport.

Enter the call for *creativity*, which is, more specifically, a conditional synthesis of influence with necessity.

This research will help you understand why you settle on those conclusions impacting behavioral impulses, and how they may be controlled via mnemonic interpretation. We will evaluate the apt *ideative components*. I wrote this self-help book as a technical reference for people, like myself, who find it difficult to instill their favorable attributes at work. Why do I feel like an orb, disconnected from, both, my boss' modus operandi and my own creative strengths? ... The reason is because I have never diagnosed my issue of compatibility. Am I in the wrong career? Am I an underachiever? No. I just have not developed the right concentration of adaptability with flexibility that is yet conducive to how my brain processes stimuli.

-In 2002, social scientists in India described 'creativity' as synthetic, integrative, & resulting in new creations. Common traits of creative people include: Curiosity; Risk-taking; Open-mindedness; Motivated; & keeping Broad Interests. Social barriers, such as poverty, are the greatest deterrent of creativity. (Davis, 2004)

There is a strong need to examine creativity *scientifically* in context that considers the *contagious regard of ideation* and its connection with 'nature' (setting/time). This book will blueprint your formulation of viable objectives that stimulate integral attributes pertinent to productivity. It is written as such that **every chapter** (sans the finale) presents **standalone knowledge** which can be attained without dissection of other parts. We start with *subconscious perception*.